

VITORA™
Dust

Fast knockdown.
Lasting control where pests hide.

Vitora™ is the next generation of pest management powered by flupyradifurone, a **novel non-neonic** active ingredient that provides a **differentiated mode of action** for today's challenges and for those ahead. The first innovative Vitora solution, Vitora Dust, **pairs flupyradifurone with beta-cyfluthrin** for rapid, reliable control, even in challenging infestations. Designed for hard-to-reach areas, Vitora Dust provides operational simplicity that helps maximize coverage as a targeted complement in new and existing service protocols.

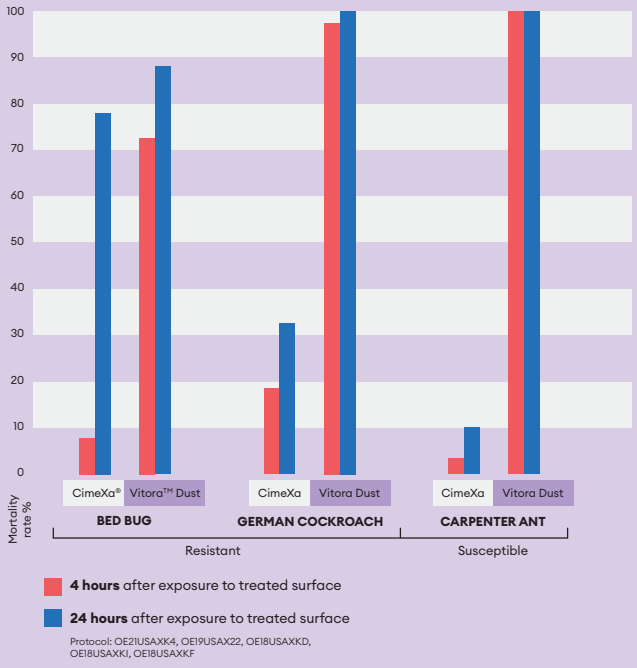
Key Benefits[1]

+ Dual active ingredients are effective even against resistant infestations and provide the reliability you need to get the job done
+ Residual protection in hard-to-reach areas, including cracks, crevices and voids
+ Fastest knockdown in the dust market today for German cockroaches, bed bugs and key urban pests; starts working within minutes[2]
+ Ready-to-use formula with no dilution or PPE requirements[3]
+ Low application rate per square meter (1 g/m^2)

Product Attributes

+ Active Ingredient: 0.5% Beta-Cyfluthrin and 1% Flupyradifurone
+ Formulation: Silica Aerogel Dust
+ Flupyradifurone: IRAC 4D, nAChR; Beta-Cyfluthrin: IRAC 3A, sodium channel
+ Package size: 4 oz and 1 lb

Competitive Comparison



envu®

Novel non-neonic technology

Strong efficacy and speed of control through a new, differentiated mode of action.

Flupyradifurone

- Powered by flupyradifurone, a novel, non-neonic active ingredient exclusive to Envu®.
- Binds differently to the target receptor when compared to neonics, resulting in better efficacy and speed of control.
- Effective against most neonic-resistant insects.
- Low toxicity for pollinators.[4]

How to Use

+ Apply Vitora™ Dust to labeled sites and pests at a rate of 0.25 to 0.50 lb per 1,000 sq ft
+ Direct dust into cracks, crevices, voids and other harborages where pests hide
+ Limit outdoor applications to spot or crack-and-crevice treatments – except where otherwise permitted by the label
+ Reapply as needed to maintain control
+ For bed bugs, reapply every 7 to 10 days as needed until the infestation is eliminated
+ Follow all label directions and precautions

Key Pests Controlled

+ Ants (except fire and harvester ants)
+ Cockroaches
+ Bed Bugs
+ Spiders
+ Scorpions

Labeled Areas of Use

+ Residential
+ Commercial/Industrial
+ Indoor
+ Outdoor

[1]Data on file.
[2]Complete control within 10 minutes.
[3]Always follow state regulations.
[4]Ecotoxicology and Environmental Safety 217 (2021) 112247.

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS. Environmental Science U.S. LLC, 5000 CentreGreen Way, Suite 400, Cary, NC 27513. For additional product information, call toll-free 1-800-331-2867. www.envu.com.
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